

Saptarshi Dutta

aryadutta840@gmail.com | [Marketing Content End-to-End Execution](#)

[Specialist](#) | [+91 7686808671](#) | [Portfolio](#) | [Kolkata](#)

PROFILE

Marketing Content End-to-End Execution Specialist with 4+ years of experience driving brand growth through high-impact visual content. Proven ability to execute strategy → production → distribution, generating 5M+ views across campaigns. Combines cinematic storytelling, performance-driven content, and brand positioning to deliver measurable digital outcomes. Currently specializing in Corporate Communication at IIMC Dhenkanal.

WORK EXPERIENCE

Adapt Global Studios Inc. | Remote (Denver, USA)

Video / VFX Editor Intern | May 2026 – July 2026

- Executed AI-driven VFX workflows integrating digital assets into live-action content
- Delivered platform-ready outputs aligned with OTT, broadcast, and global standards

UNDP (Project ECRICC) | Remote (Bhubaneswar, India)

Social Media Marketing Intern | Feb 2026 – Apr 2026

- Created content simplifying complex climate narratives for digital audiences
- Supported execution of multi-platform visibility strategies

DigiMarketX | On-site (Kolkata, India)

Cinematographer & Video Editor | Jun 2023 – Jul 2025

- Led execution for Rasna Buzz campaign, handling production and post
- Produced 100+ brand videos generating 5M+ views across industries
- Managed end-to-end content pipeline from concept to final delivery

Stickeropedia | Hybrid (Serampore, India)

Social Media Manager | Mar 2021 – May 2023

- Built brand consistency through visual-first content strategy
- Owned full execution: content planning → production → publishing

SELECTED HIGH-IMPACT PROJECTS

- Cars24 & Bolt: Executed influencer campaigns optimized for retention & engagement
- Tata Steel: Directed content production for large-scale marathon campaign
- DFO Dhenkanal: Created mascot + awareness content driving public engagement
- F&B & Hospitality: Worked as Content Strategist with 20+ brands

SKILLS

- Execution: Video Editing, Motion Graphics, Cinematography, Post-Production
- Strategy: Brand Positioning, Visual Storytelling, Content Marketing, Growth Thinking
- Tools: Adobe Premiere Pro, After Effects, Photoshop, Lightroom, AI Creative Tools

EDUCATION

IIMC Dhenkanal — PGD, Corporate Communication & Brand Management (2025–2026)

Asutosh College, Kolkata — B.A. Journalism & Mass Communication (2024)

Languages

- Bengali (Native), Hindi (Fluent), English (Professional)